NAZANIN JAMPOUR

Graphic & UX/UI Designer

Toronto, ON

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PROFESSIONAL SUMMARY

Toronto-based designer with 7+ years of experience across branding, campaigns, web, and motion design. Strong background in visual identity, marketing materials, UX/UI, and WordPress/Elementor websites.

TECHNICAL SKILLS

Adobe Creative Cloud: InDesign, Illustrator, Photoshop, After Effects, Premiere Pro
Design & Prototyping: Figma, Adobe XD, Sketch, Miro, Canva
Digital & Motion: Motion Graphics, Animation, Video Editing, CapCut
Web & Digital: WordPress, Elementor, HTML5, CSS3, Bootstrap
Presentation: PowerPoint, Keynote
Project & Workflow: Asana, Workfront, Microsoft Office
AI & Emerging Tools: AI-Assisted Design Workflows, Microsoft Copilot

PROFESSIONAL EXPERIENCE

Design Strategist - Communications Team

SEIU Healthcare, Richmond Hill, ON | Aug 2025 - Sep 2026

- Led end-to-end graphic design projects from creative concept and visual direction through production, review, refinement, approval, and final delivery across print, digital, campaigns, presentations, events, and communications.
- Designed a wide range of branded marketing materials including flyers, postcards, brochures, booklets, presentations, banners, social media graphics, event materials, campaign assets, and large-format advertising.
- Applied established brand guidelines and visual standards consistently across multiple formats and communication channels while maintaining typography, colour, imagery, and layout quality.
- Managed multiple concurrent projects, timelines, revisions, approvals, and production requirements while maintaining accuracy, consistency, and quality under competing deadlines.

UX/UI Designer & Design Consultant

Canadian Energy Agency Corp., Newmarket, ON | Mar 2024 - May 2025

- Developed digital design concepts, interfaces, prototypes, and reusable UI components using Figma and Adobe Creative Cloud.
- Built design systems, style guides, and reusable components to improve consistency and scalability across digital experiences.

Graphic & Motion Designer

KOA Co., Tehran, Iran | May 2015 - Jun 2019

- Developed branding packages, marketing campaigns, promotional graphics, digital assets, social media content, and motion graphics across multiple formats.
- Produced motion graphics and animated video content using Adobe After Effects for marketing campaigns and social media.

EDUCATION

Diploma, Interactive Media Design — Seneca College, Toronto, ON | 2021 - 2023
Bachelor of Fine Arts, General Painting — Azad Art University, Tehran, Iran

CERTIFICATIONS & TRAINING

Figma for UX Design - LinkedIn Learning • UX Foundations: Design Systems & Style Guides - LinkedIn Learning • UX Design & Web Design - Udemy • Using AI in UX Design Process - LinkedIn Learning